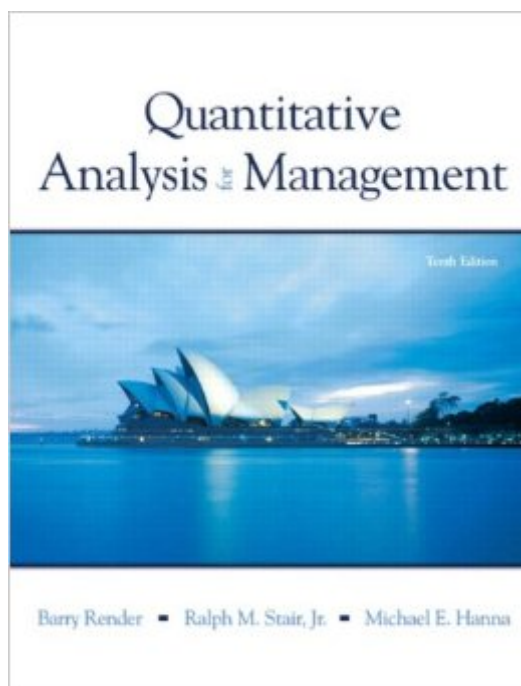


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# Quantitative Analysis For Management (10th Edition)



## Synopsis

**KEY BENEFIT:** Easy to understand-even for learners with limited math backgrounds, this book uses a modeling approach to provide thorough coverage of the basic techniques in quantitative methods and focuses on the managerial applications of these techniques. An interesting and reader friendly writing style makes for a clear presentation, complete with all the necessary assumptions and mathematical details. **KEY TOPICS:** Chapter topics include probability concepts and applications, decision models and decision trees, regression models, forecasting, inventory control models, linear programming modeling applications and computer analyses, network models, project management, simulation modeling, and more. **MARKET:** For an introduction to quantitative analysis, quantitative management, operations research, or management science-especially for those individuals preparing for work in agricultural economics and health care fields.

## Book Information

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## Customer Reviews

This text is one I filled with notes and highlights as I made my way through a quantitative analysis course in a project management master's program. I'm not that great at math but still found the subject interesting. If I hadn't had an excellent instructor and team members for our final project it would have been difficult for me. That isn't to say the book isn't well-written. It is. I'm just WAY out of my league on this type of thing. This was for my first class in my master's program and it sure did open my eyes to things managers have to worry about and figure out.

Good book. Easy to read and understand. It was a required textbook for Quantitative Methods

graduate course. It really helped understand the material.

Good book. It work for my class and was pretty detailed and descriptive with nice to follow diagrams. Pretty easy to follow I was able to pass this class with a decent grade probably better if I had a decent instructor. I probably wouldn't stand a chance in the class without it.

This text is very well written and is easy to read and understand. I'm definately not a "math person", but this text begins at such a fundamental level and is so thorough that even I am doing well in my online course.

The major difference between the 10th and the 12th editions seems to be that the 10th edition has two MORE chapters than the 12th edition.

This review is merely to comment on the printing quality of my book. My book looks like someone took the original, and photocopied it in black and white, and then bound it with a glossy cover. Based on the tables in the chapters and break out text boxes, there used to be light coloring or shading. This is not the case in the text book I bought, which has grainy/fuzzy tables that are in shades of black or white, or grey. Overall, I'm not super impressed with the publishing quality based on the price I paid for the book, since it was new. I've never have issues with before, but I'm disappointed with what I got this time.

it was an ok book, didn't use the cd because the instructor did not teach us on how to use it... but this book is easy to follow... if anyone need the solutions manual for this book, email me at nugraha69@yahoo.com, it's on PDF format...

This is an older version but it was just as effective when i used it for class. This was a good buy.

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